



## MOBILITY TICKETING & APPLICATIONS

MTA is ...

### ... methodology

MTA leans on its experience in projects management and adapts to your environment within an open approach, in order to achieve the consensual adoption of your ticketing scenario by all the stakeholders involved in the ambitions of your project.

### ... competencies

MTA provides its competencies and its partnerships and accompanies you all along your project from the requirements and legacy analysis to the operational implementation of the system.

### ... experience

MTA builds on more than 20 years experience on marketing consultancy and business development and on more than 15 years on smart cards ticketing.

### ... references

MTA counts within its clients: the transport operators of de Brussels (STIB-MIVB), Lisbon (OTLIS, Metropolitano de Lisboa), the Lille Metropole Communauté Urbaine (Trendsetter project), Mastercard International (PayPass for Mass Transit), the European transports and banking operators de transports from the mutli-applications smart cards: Icare, Calypso, Triangle (R&D and demonstration)

### ... an independent company

MTA works in total (financial and commercial) independence of all operators, industrials solutions integrators. This allows to design solutions that are technically and functionally adapted to your field reality.

### Your contact at MTA is ...

Mr Jorge VIEIRA DA SILVA → +32 473 395 667

answers your requests in French, English, Portuguese, Italian and Spanish.



Public transport Services  
Mobility  
Ticketing Smart cards  
Teleticketing

MOBILITY  
TICKETING  
&  
APPLICATIONS

# Smart Card Ticketing

**MTA is the privileged and specialised partner of Mobility's operators, for projects integrating smart cards technology.**

**Within the frame of projects related to the mobility, the ticketing and their applications,** MTA offers its services for the specification and the design of ticketing systems based on smart cards technology in the domains of public transports and urban services.

MTA provides its competencies to territorial communities, regulation authorities, transports operators, and other service operators linked to mobility.

**MTA provides operational and validated solutions** corresponding to your real needs through the consensual adoption of a ticketing scenario validated on the basis of your environment's functional, technical and industrial requirements and constrains.

**Contact us!**

MTA

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# Ticketing

Public transport  
Services  
Mobility

Teleticketing Smart cards

## YOUR NEEDS

### The smart cards ticketing ...

- at the service of mobility and collective transports
- an efficient management and operation tool
- a system based on stabilised technology

### ... at the heart of your objectives

- orientations of public transportation policies
- imperatives of transports management and operation
- intermodality, interoperability, adaptability, scalability

### ... solutions to your requirements

- to manage the production means and the infrastructure
- to manage the clearing of the fares collection

### ... tools for your environment

- mono or multi-modal network
- mono or multi-operator environment

### ... a project adapted to your state of progress

- strategic evaluations
- launch of design and specification studies
- operational integration's management

## OUR SERVICES

### Our services include ...

- the identification of strategic requirements, markets & needs
- the analysis of existing business and identification of financial constraints
- the design of functional and technical architectures
- the enterprises consultation for the deployment
- the stabilisation of the system's documentation

### Our competencies help you ...

- to specify the strategic analysis of your project
- to shape your objectives and your expectations
- to manage your project with your partners
- to create the consensus among your partners
- to understand the stakes and impacts of your decisions

MTA helps you to find the answer to your needs (management, operation, intermodality, interoperability, adaptability, ...) within your institutional and operational context.

MTA gives you the keys to a better understanding of the potential of the Information and Communication Technology for ticketing and the organisational and financial impacts of your decisions, thanks to its worldwide knowledge of operational systems.

MTA provides the appropriate ticketing environment adapted to your requirements and allows you to design your solution, technically realistic and economically sound, guaranteeing an interoperable and evolving system.

## OUR RECENT REFERENCES

### Brussels

STIB-MIVB's MOBIB

### MasterCard

PayPass for Mass Transit

### Lisbon

OTLIS

### Lille Metropolis

TRENDSETTER

### European projects

TRIANGLE

(ICARE, CALYPSO)

